

# HOW *to* HOP

Vehicles will be testing along the route throughout the summer.  
Passenger service begins Fall 2018!

**Fares:** The Hop is expected to open in late 2018 and all rides will be FREE for the first year thanks to Potawatomi Hotel & Casino! Just hop on and hop off to connect with jobs, entertainment, dining and more! Expected fare (after initial 12-month free period): \$1.00

**Hours:** (Subject to change.)  
Monday through Friday: 5 am to 12 am  
Saturday: 7 am to 12 am  
Sunday: 7 am to 10 pm

**Bicycles:** Hop on with your bike! The Hop vehicles feature convenient racks to secure your bike on board.

**Park Once:** The Hop supports Milwaukee's "Park Once" initiative, which encourages visitors, residents and workers to park once and then not use their car again to travel within the downtown area. Learn more at [parkmilwaukee.com](http://parkmilwaukee.com)

**ADA:** All vehicles and stops will be ADA compliant.

THE  HOP  
— STREETCAR —

PRESENTED BY  
 POTAWATOMI  
HOTEL & CASINO





# WHERE TO HOP

▶ The route was developed to serve the greatest number of riders in the area while also providing significant opportunities for economic development. It was also designed to complement existing bus routes, especially the major bus corridor along Wisconsin Avenue. The route connects the Intermodal Station and its 1.4 million annual users; the Third Ward (the fastest-growing neighborhood in City); East Town (with the largest concentration of jobs in the state); and the lower east side (the highest-density residential neighborhood in the state).

▶ Initially, The Hop will have two lines: the M-Line (as in “main”) and the L-Line (as in “lakefront”). The M-Line is expected to open in late 2018. The L-Line should open in late 2020. The City of Milwaukee hopes to expand the system to further connect neighborhoods to downtown.

— Learn more at [THEHOPMKE.COM](http://THEHOPMKE.COM) —

